



Automatic TOASTER

GIVES YOU TOAST THE WAY

YOU WANT IT!

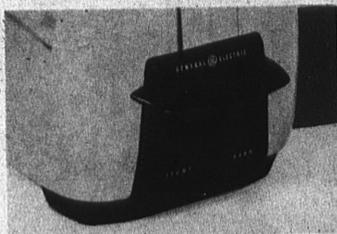


You get toast the way you want it with this sparkling, new G-E Automatic Toaster. 6-position control lets you select just the shade you want and each slice browns to the same degree—no matter how many slices you toast. Extra-high toast lift pops up small slices extra high for easy removal. Bright, chromeplate finish adds a luxury look to your table.

STILL ONLY
\$23⁹⁵

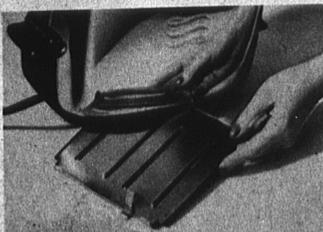
THE TOASTER WITH THE SIMPLEST, MOST DEPENDABLE AUTOMATIC TOASTING MECHANISM EVER DEVELOPED!

LOOK AT THESE FEATURES--



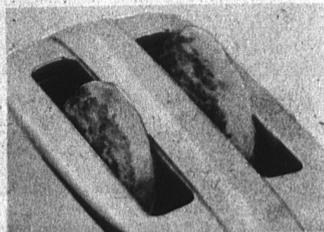
6-POSITION CONTROL

Lets you choose just the degree of brownness you like, from light to dark—and many shades in between. Browns each slice the same, one slice or twenty, thanks to the dependable G-E thermostatic control.



SNAP-OUT, SNAP-IN CRUMB TRAY

Makes thorough cleaning quick and easy. Just brush it off and wash it along with the dishes. Whichever way you do it, you'll find it's completely cleanable in seconds. No more turning the toaster upside down to empty crumbs.



EXTRA-HIGH TOAST LIFT

Pops up small slices of toast, muffins and even frozen waffles extra high so they may be easily lifted out. No more digging with a fork or singeing your fingertips. Toaster has extra-wide toast-wells for rolls or English muffins.

GENERAL



ELECTRIC